



[WANTED  
DESIGN]  
MANHATTAN

# WantedDesign Manhattan, November 14 - 15

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Marking its 10th anniversary in 2020, WantedDesign Manhattan opened a new chapter by joining forces with the International Contemporary Furniture Fair (ICFF).

This new venture allows the co-founders and directors, Odile Hainaut and Claire Pijoulat, to bring the fair to the next level, benefiting from the resources and cross-promotion with ICFF, while keeping the identity and essence of the event.

After a challenging year and the cancellation of in-person shows in 2020, **ICFF and WantedDesign Manhattan will be together under the same roof at the Javits Center, November 14-15, 2021.**

WantedDesign Manhattan will focus on presenting new ideas in design, emerging designers, and creating a space for conversation and networking.

It will continue to showcase its signature programs: **American Design Honors** presented with Bernhardt Design; **Launch Pad** presented with Design Milk and **Look Book** focusing on North American independent studios. WantedDesign Manhattan will also invite visitors to spend time and discover products with the **Wanted Interiors**: WantedDesign Lounge and Media Room designed by young interior designers. The **Conversations** Program will be presented and take place on the shared ICFF + WantedDesign Manhattan stage.

The WantedDesign team will continue to facilitate all logistics and production as well as communications with our participants to make the experience as successful and enjoyable as possible for them and attendees.







How to **participate?**

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## LOOK BOOK

**5'x10' - 50 sq. ft - \$3,550**

**5'x20' - 100 sq. ft - \$7,100**

Both include white walls and basic lighting + Look Book promotion.  
Reserved to North American independent studios (USA, Canada, Mexico).

**Main goal:** to present new, beautifully crafted and customizable products to connect with the A&D community.

Media partner TBC

**Deadline to apply:** July 1, 2021

## LAUNCH PAD

**5'x5' - 25 sq. ft - \$1,200**

Includes basic lighting + Launch Pad promotion.

**Product category:** furniture, home accessories or lighting. Prototypes only.

Open to International designers and design studios.

**Main goal:** to present innovative and original design concept to manufacturers.

Media partner: Design Milk

**Deadline to apply:** August 1, 2021

## BRAND INSTALLATION

\$55 / sq. ft raw space

\$68.50 / sq. ft complete package, including walls and lighting

**Example:** 200 sq. ft space complete package: \$13,700

Contact us for more details: [info@wanteddesignnyc.com](mailto:info@wanteddesignnyc.com)

## WANTED INTERIORS

**400 sq. ft**

Sponsorship level

- Presenting Sponsor: \$20,000

- Contributing Sponsor: \$10,000

**Main goal:** to present products in the context of a designed space, WantedDesign areas, such as the WantedDesign Lounge or Media Lounge.

Spaces are designed by young Interior Designers.

Contact us for **additional sponsorship opportunities:**

[info@wanteddesignnyc.com](mailto:info@wanteddesignnyc.com)

(Talks program or other WantedDesign programs)

**Fill out the form to express interest to participate: [HERE](#)**

## CONTACT

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