

**[WANTED  
DESIGN]**  
BROOKLYN

MAY 14-18, 2020  
INDUSTRY CITY







## **ABOUT WANTEDDESIGN BROOKLYN 2020**

WantedDesign Brooklyn is the destination for discovering new ideas, talents, research, and creativity from all over the world, including projects from design students during NYCxDESIGN.

It will be located in the same venue as previous years, Building 1 at Industry City, on two floors, with a total of more than 20,000 sq ft exhibition space.

The ground floor is dedicated to design education and student projects exhibition, and the second floor is for larger installations and museum-like exhibits. The Design Schools Workshop will be taking place as well in the second floor.

Check out: [WantedDesign 2019 video and report](#), as well as [Design Schools Workshop 2019 report](#).

**Address: Industry City, 268 36th Street, Brooklyn, NY 11232**

**Dates: Thursday May 14 to Monday May 18, 2020**

**Opening celebration on Wednesday May 13, with Press preview starting at 5pm**

**Numbers of expected visitors: 25,000 at Industry City, including over 8,000 at WantedDesign Brooklyn main exhibition.**

## HOW TO PARTICIPATE AS A SCHOOL?

### > **Exhibit students projects, May 14-18, the largest Design Schools exhibit during NYCxDESIGN**

Understanding the crucial need for schools to build an international network and for the students to have experience outside of their campus as they prepare for their career, WantedDesign Brooklyn is the largest gathering of international schools during NYCxDESIGN. It is an incredible platform for American and International schools to present their projects to a broad audience, get feedback from professionals, and to connect during NYCxDESIGN.

The 5 best students projects embracing the “Conscious Design” notion will receive The Best Design Project Award.

### > **Participate in the WantedDesign Design Schools Workshop, May 14-19**

The WantedDesign Schools Workshop is a 5-day COLLABORATIVE DESIGN CHALLENGE for 50-60 students from 10 to 12 International Design Schools

The workshop is conducted in partnership with one of the participating schools with the contribution of guests mentors and industry experts. 2020 school partner will be Art Center, School of Design.

Each school sends 4 to 5 students to participate to the workshop during WantedDesign Brooklyn.

The students are mixed and work around the proposed topic as teams. Each of them are presenting their project to a jury of professionals during a public presentation taking place at WantedDesign Manhattan May 19.

[Contact us](#) for more information

### > **Be part of the Design Schools gallery, May 14-18**

In the main exhibition space at Industry City, each school part of the design schools gallery will have a poster to promote the school: present a specific program, a recent students project or simply to talk more in depth about the school. That is an easy way to be part of WantedDesign and to promote the school. Visitors have a chance to discover international design schools from around the world. Schools exhibiting or participating to the workshop will be included in the Design Schools Gallery at no cost.





design  
is the  
only  
option

design  
is the  
only  
option

Schools exhibit, WantedDesign Brooklyn 2019





Best Design Student Project Award, WantedDesign Brooklyn 2019





**UArts** PRO

**ABOUT UArts**

UArts is a leader in university art in the U.S. and offers all students, no matter their major, the opportunity to explore their creative potential. With more than 100 majors, UArts offers a wide range of programs, including art, design, and architecture. UArts students are known for their creativity, innovation, and ability to succeed in a competitive market.

UNIVERSITY OF THE ARTS, PHILADELPHIA, UNITED STATES

uarts.edu | @uarts

**Akademia Sztuk Pięknych im. Władysława Strzemińskiego w Łodzi**

**ABOUT STRZEMIŃSKI ACADEMY OF ART ŁÓDŹ**

The Strzemiński Academy of Art in Łódź is a leading institution in Poland, offering a wide range of programs in art, design, and architecture. The academy is known for its innovative approach to education and its commitment to excellence in teaching and research.

UNIVERSITY OF THE ARTS, ŁÓDŹ, POLAND

asp.lodz.pl | @asp\_lodz

**Escuela de Arquitectura Arte y Diseño**

**ABOUT TECNOLÓGICO DE MONTERREY**

The Tecnológico de Monterrey is a leading institution in Mexico, offering a wide range of programs in art, design, and architecture. The school is known for its innovative approach to education and its commitment to excellence in teaching and research.

UNIVERSITY OF THE ARTS, MONTERREY, MEXICO

tec.mx | @tec\_mx

**UNIVERSITY OF OREGON** School of Art + Design

**ABOUT UNIVERSITY OF OREGON**

The University of Oregon is a leading institution in the United States, offering a wide range of programs in art, design, and architecture. The school is known for its innovative approach to education and its commitment to excellence in teaching and research.

UNIVERSITY OF OREGON, PORTLAND, UNITED STATES

uoregon.edu | @uoregon

**ACADEMY OF FINE ARTS IN WARSAW**

**ABOUT THE ACADEMY OF FINE ARTS IN WARSAW**

The Academy of Fine Arts in Warsaw is a leading institution in Poland, offering a wide range of programs in art, design, and architecture. The academy is known for its innovative approach to education and its commitment to excellence in teaching and research.

ACADEMY OF FINE ARTS IN WARSAW, WARSAWA, POLAND

hybrid.artcenter.pl | @hybrid\_artcenter

**COLLEGE OF DESIGN & INNOVATION**

**ABOUT COLLEGE OF DESIGN & INNOVATION**

The College of Design & Innovation is a leading institution in the United States, offering a wide range of programs in art, design, and architecture. The college is known for its innovative approach to education and its commitment to excellence in teaching and research.

UNIVERSITY OF WISCONSIN, MADISON, UNITED STATES

cdi.wisc.edu | @cdi\_wisc

**Pratt**

**ABOUT PRATT**

The Pratt Institute is a leading institution in the United States, offering a wide range of programs in art, design, and architecture. The school is known for its innovative approach to education and its commitment to excellence in teaching and research.

UNIVERSITY OF THE ARTS, BRONX, NEW YORK

pratt.edu | @pratt

Design Schools Gallery, WantedDesign Brooklyn 2019



# [WANTED] DESIGN SCHOOLS WORKSHOP 2019

# OPEN FORM FOR WELL BEING

The workshop display includes a central monitor showing a waterfront cityscape, a laptop on a stand below it, and a wall covered in various design posters and images. The posters include titles like 'le Mail François Mitterrand', 'IKCA CIENFUECC', 'STATISTICS DISPLAYED IN PUBLIC SPACE', 'THE STOOP', and 'TROPOLI'. There are also several blue sticky notes pinned to the wall.

2 points  
NAME  
SCHOOL  
DEPARTMENT  
YEAR  
WVA PROJECT



**APPLICATION DUE BY NOVEMBER 30, 2019**  
Email us at [info@wanteddesignnyc.com](mailto:info@wanteddesignnyc.com)



## PARTICIPANT INFORMATION

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Company name: \_\_\_\_\_

Website: \_\_\_\_\_

Contact production: \_\_\_\_\_

Email: \_\_\_\_\_

Contact communication/PR: \_\_\_\_\_

Email: \_\_\_\_\_

## SPACE OPTIONS | PARTICIPATION FEE

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- Design Schools Exhibition space 250 sq. ft., \$3,000 (with power and basic lighting)
- Design Schools Workshop Participation fee (per school), \$5,500
- Design Schools Gallery (2D poster only produced by WantedDesign), \$800
- Large outdoor installation, Programming or activities to be hosted at Industry City - Fee TBD based on project

## EXTRA

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- Dedicated campaign: Social media + Newsletter article + digital ad on [wanteddesignnyc.com](http://wanteddesignnyc.com) - \$1,500
- Print advertising in WantedDesign magazine + digital communication package above - \$5,000



# DESIGN TRANSFORMS



Design Transforms, WantedDesign Brooklyn 2019





Oui Design, WantedDesign Brooklyn 2019





### **About the IC Design Festival by WantedDesign**

Industry City is a 6 million-square-foot mixed-use complex comprised of 16 buildings spanning 35 acres on the waterfront in Sunset Park, Brooklyn.

For the seventh year during NYCxDESIGN, Industry City and WantedDesign will join forces to activate Brooklyn's largest destination, called now IC Design Festival by WantedDesign, within the citywide celebration of design, It became year after year a premier destination for the international design community, and the general public, showcasing Brooklyn's vital importance as a hub for diverse, multidisciplinary thinkers, makers, and entrepreneurs.

In addition to the WantedDesign Brooklyn exhibition in the Factory Floor and the Design Schools Workshop, IC Design Festival by WantedDesign features public art installations, campus-wide activities, IC Design Market by WantedDesign and IC Open Studios.

more at [industrycity.com](http://industrycity.com)





## **About NYCxDESIGN**

NYCxDESIGN, New York City's annual celebration of design, attracts hundreds of thousands of attendees and designers from across the globe. Taking place each May—next occurring May 10–22, 2019—the event celebrates a world of design and showcases over a dozen design disciplines through exhibitions, installations, trade shows, panels, product launches, open studios, and more. And, like design itself, NYCxDESIGN is everywhere, with events taking place across the city's five boroughs. Brought to life by New York City Economic Development Corporation (NYCEDC) in conjunction with a steering committee of leading members of New York City's design community, NYCxDESIGN highlights the unique creative, cultural, educational, and economic opportunities in New York City.

[nycxdesign.com](http://nycxdesign.com)



# [WANTED DESIGN]

## CONTACTS

Odile Hainaut and Claire Pijoulat, Founders

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[wanteddesignnyc.com](http://wanteddesignnyc.com)

## CONNECT

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