IC HOLIDAY MARKET

by [WANTED DESIGN]

INDUSTRY CITY is an innovative ecosystem that serves to benefit its tenants and the wider community. Its 35 acres are located on the waterfront in Sunset Park, Brooklyn

IC
INDUSTRY CITY

industrycity.com

IC HOLIDAY MARKET

by [WANTED DESIGN]

A design market dedicated to international, national and local brands offering a selection of accessories, unique gift ideas and design items for the home including lighting, small furniture and textiles.
Visitors will be able to interact directly with makers and designers to discover the “behind-the-product” story.

Venue: Building 5, 2nd floor, Industry City, Sunset Park, Brooklyn - map

The event is free to attend and open to the public.

Preview Thursday, December 5th, reception 5pm-8pm
Weekend 1, Dec 6-8: Friday, Saturday, Sunday open 11am-7pm
Weekend 2, Dec 13-15: Friday, Saturday, Sunday open 11am-7pm
Weekend 3, Dec 20-22: Friday, Saturday, Sunday open 11am-7pm

Partnering with IC INDUSTRY CITY & dwell

CURATED SELECTION

WantedDesign will select a range of modern, contemporary brands, as well as locally made products.

List the type of products and price range you'd like to sell at the Holiday Market, on your application form

WEEKEND ACTIVITIES

Each weekend will have a nice series of activities, bringing the entire family to the Market to make it a special Holiday experience

Kids workshop
Ornaments design workshop
Book signing
Food tastings
Interactive installation
and more...

Areaware

Menu

COST TO PARTICIPATE

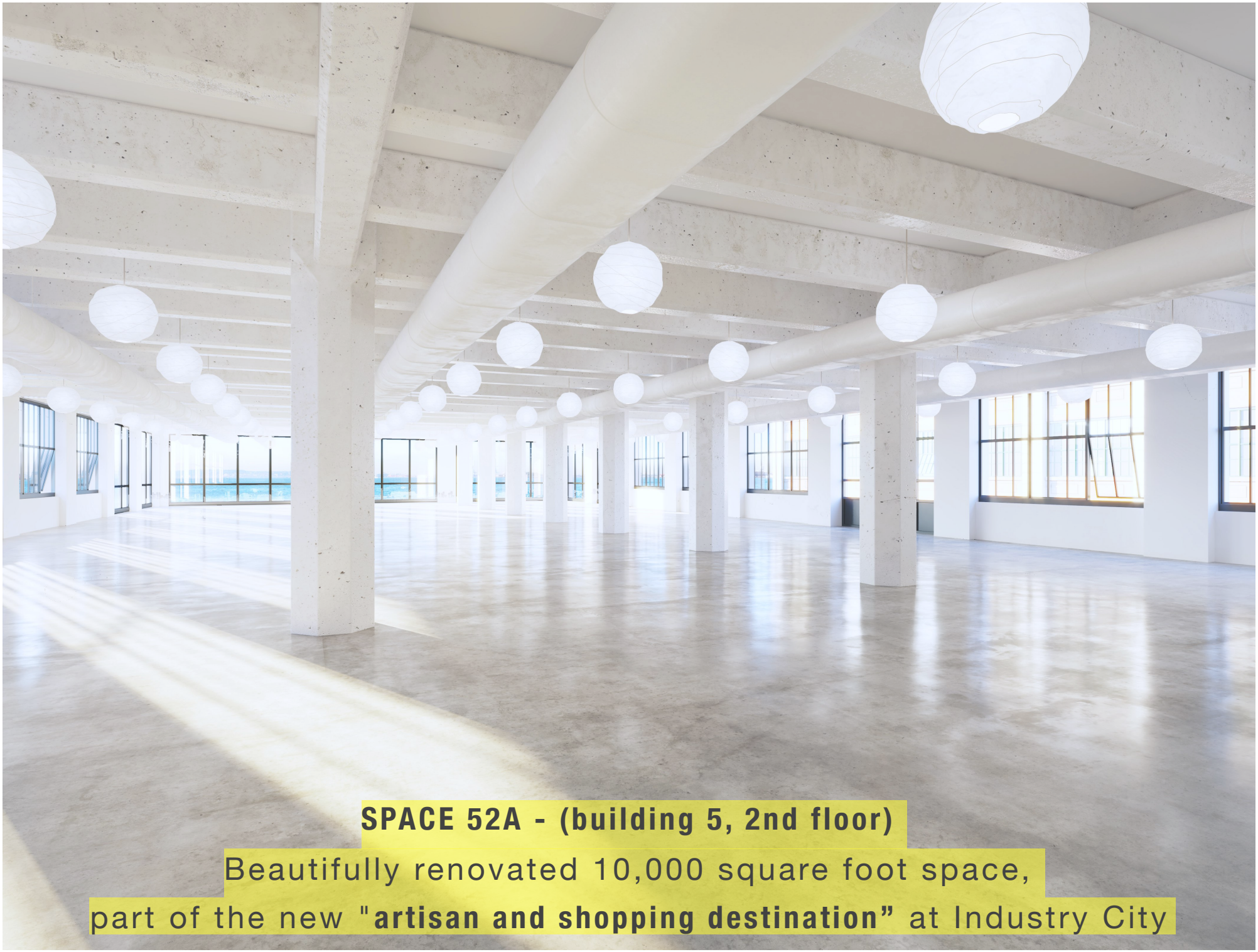
For 1 weekend > $450

For 2 weekends > $700

For 3 weekends > $900

Standard space: 8’x8’ (64 sq. ft.)
Larger options are available

Email your application form or special requests to
sebastien@wanteddesignnyc.com
by **October 31st 2019**



SPACE 52A - (building 5, 2nd floor)

Beautifully renovated 10,000 square foot space,

part of the new "**artisan and shopping destination”** at Industry City

WMS&Co

Communication and event promotion

Promotional campaign starting November 1st on **Industry City** + **WantedDesign** channels and media partner **Dwell Magazine**.

For each vendor

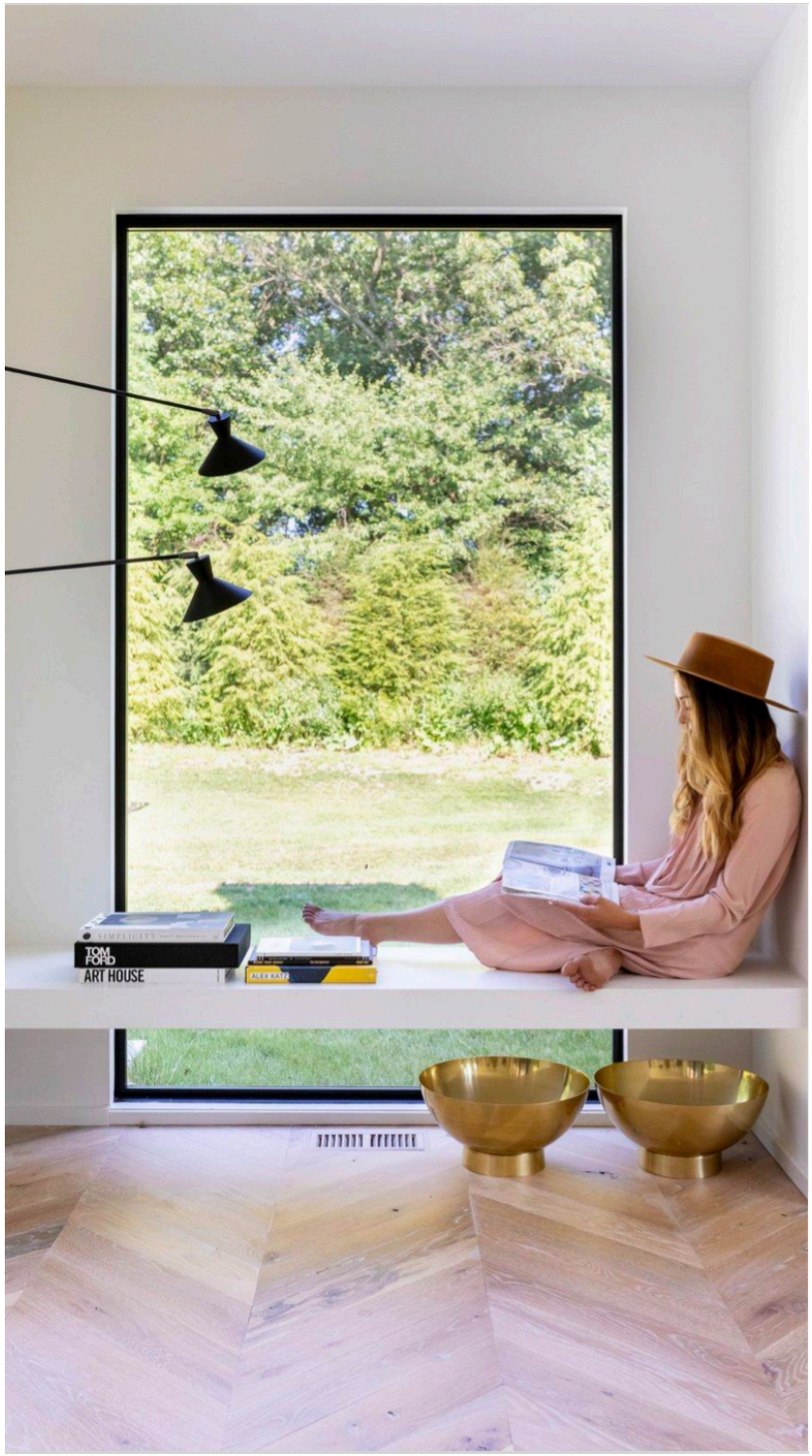
Digital invitation and promotional images to share on social media and your lists.
Listing (image and link to company's website) on dedicated Holiday Market page.

Industry City online reach

175K newsletter subscribers
87K Instagram followers

WantedDesign online reach

55K newsletter subscribers
23K Facebook fans
79K Instagram followers



MEDIA PARTNER

dwell

A Mission : Dwell promotes the power of good design to enhance our lives and to build stronger communities

A Purpose : Dwell is the marketplace to live with good design. A trusted authority for 20 years, connecting consumers and design professionals with inspiration, product, and the tools they need to achieve their goals.

+ 2 Newsletters

Dwell online community

380K newsletter subscribers

905.8K Facebook fans

1.7M Instagram followers

dwell.com

IC HOLIDAY MARKET by WANTEDDESIGN

APPLICATION FORM, due October 31st

Space is limited to 60 vendors. The selection process will start on October 31st, so please send your application back by that day. We will confirm your participation the first week of November. Payment will be due by November 10th. This form includes the information we need from each vendor by October 31st. You can send this information directly by email at sebastien@wanteddesignnyc.com

Company name: _____

Designer name: _____

Website: _____

Instagram page : _____

Type of products presented at the Market: _____

Range of retail prices: _____

Market space required:

o Unit, open space (no wall)
Space footprint is 8'x8', 64 sq. ft.

o Unit, wall or windows background
Space footprint is 8'x8', 64 sq. ft.

Market days required:

o 1 weekend > $450
o 2 weekends > $700
o 3 weekends > $900

Special request: _____

_____

Cost includes: communication and promotion, access to power, basic lighting, and opening event invitations
*Tables are available at an extra cost.

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APOTHEKE
wanteddesign.shop